

THE HOME BOOK OF VERSE, \$5.41

Publisher's Price, \$12.00

Selected and arranged by Burton Egbert Stevenson and considered by far the most complete anthology of verse published in Volume Edition Bound in cloth.

—Main Floor, 35th Street, Near

We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only

Natural Raccoon Collars Add Greatly to the Smartness and Comfort of These

COATS for MISSES

\$27.75

Reasonably Priced

This trim coat is made of Yosemite cloth in Burgundy, green, tan, navy and black. The box pleats in the back are stitched to the belted waistline and then fall in graceful folds. Generous pockets. Lined to the waist and interlined. The finish and tailoring of this coat are worthy of a much higher priced garment. Sizes 14, 16 and 18.

—Third Floor, 35th Street, Front

JAPAN SENDS US SOME Interesting RUGS

Directly Through Our Foreign Office

Hand Made Wool Rugs

The order for these rugs was placed in Japan personally by our foreign representative. These rugs are hand woven—that is, the knots of wool yarn are hand tied in the same manner as Oriental rugs, giving the effect of a seamless, hand made imported rug at low cost. Medallion and small all-over effects.

27 in. x 54 in.	\$4.48
36 in. x 60 in.	6.34
4 ft. 6 in. x 7 ft. 6 in.	14.74
6 ft. x 9 ft.	23.74
8 ft. x 10 ft. 6 in.	36.75
9 ft. x 12 ft.	49.75
10 ft. 6 in. x 13 ft. 6 in.	65.50

Figured Cork Linoleums, 79c Sq. Yd., 4 Yards Wide

The advantage of the extra width lies in the fact that it will cover the kitchen of the average home without seaming or piecing, hence prolonging the wear. This new shipment includes ten designs in hardwood effects and tile patterns. All perfect and heavy quality.

—Fourth Floor, Broadway

Seamless Hand Made Jute Rugs

These rugs are copies of high grade Axminster and Wilton rug designs, reproduced by Japanese weavers. The rugs were woven especially for this store from patterns submitted by us. The designs include Oriental medallion effects and Chinese patterns in attractive colorings of gold, brown, red, rose and blue.

27 in. x 54 in.	\$2.48
36 in. x 60 in.	3.14
4 ft. 6 in. x 7 ft. 6 in.	7.14
6 ft. x 9 ft.	10.89
8 ft. x 10 ft.	16.48
9 ft. x 12 ft.	20.48
10 ft. 6 in. x 13 ft. 6 in.	26.50
12 ft. x 15 ft.	36.50

Attractions Are Prices—Quality—Service

Macy's

Herald Square. 34th to 35th St.

Liberty Bonds on Sale Like Other Merchandise

We have received a limited quantity of the Second Liberty Loan (4%) Coupon Bonds in \$50.00 and \$100.00 denominations. Many a patriot will be glad immediately to own one. The mere fact that one carries it about and shows it to one's friends will be encouragement to them to do the same.

"GO AND DO LIKEWISE"

Because of the limited quantity now ready, we can sell not over \$250.00 to any one purchaser.

On Sale at Depositors' Account Department, Main Floor Balcony, 34th Street

The Dotted Silk Tie and Cuffs on This PETER PAN BLOUSE

Give It a Charmingly Youthful Air

A distinctive note is struck by the Peter Pan collar and flowing tie of this heavy crepe de chine blouse. The tie and cuffs are of white satin with black dots—adding a certain dash. The tucks give attractively long lines. All in all, a very desirable blouse—and reasonably priced. \$6.49

In white and flesh.

—Third Floor, 34th Street



HATS

THAT ARE RIGHT

Superior in Smartness and Quality, Yet Remarkably Low Priced at

\$4.69, \$5.69, \$6.89, \$8.50

Our "Specialized" Hats at these four prices surpass in style and materials the ordinary low-priced hats offered elsewhere. Even to the least priced, these hats have the smart chic, the distinguished gentility and individuality that put them in the class of millinery that is made to sell for much more.

About 500 hats, giving complete selection at the above prices, will await your choosing on Friday and Saturday. Hats for tailored, semi-dress, and dress wear—for young woman and matron.

The illustrations suggest, but can hardly do justice to so large a collection.



A. Lyons velvet hat with soft flange and burnt "aigrette" trimming. Black and colors. \$4.69

B. Small Breton sailor of panne velvet with entire crown of gold brocade; brocade flower. \$5.69

C. Large panne velvet mushroom hat with entire crown of gold brocade; trimmed with narrow ribbon. \$5.69

D. Lyons velvet hat with hand made piping on crown. Trimmed with fur pompon. Black and colors. \$5.69

E. Black semi-dress hat of panne velvet with two large stiff bows of self material; crown artistically shirred. \$6.89

F. Pannet velvet hat with soft crown and fur-edged brim. Trimmed with grosgrain ribbon and fur balls. \$6.89

G. Large velvet mushroom with all fur crown and grosgrain ribbon trimmings. \$8.50

H. Black dress hat in smart tricorn shape made of panne velvet and edged with kolinsky colored fur. \$8.50

—Second Floor, 34th Street

TRIM YOUR HAT WITH Metallic Ribbons

Clever Milliners Are Using Them

These beautifully lustrous ribbons will often transform a hat from just a hat into a "chapeau." They add the necessary touch of distinction.

We have imported them in the wanted colors—

SILVER OLD SILVER STEEL GOLD OLD GOLD

19c to \$1.74 yd. 1/4 to 5 inches wide.

GOLD AND SILVER METALLIC GAUZE RIBBONS 12c to 49c yard. 1/4 to 3 inches wide.

—Main Floor, 34th St.

DANCE FROCKS

For Women Who Admire Those That Charm by Their Simplicity

These three frocks show in a delightful way that even an evening dress need not be expensive to be captivating.

The lovely frock illustrated is of taffeta, fashioned in the simplest possible way. The skirt is turned up to give the "bloomer" bottom effect. The waist is a surplice; silver fringe edges the ends of the tasset. Blue, rose, peach, flesh. \$24.74

Another taffeta frock has its skirt gracefully draped and edged with silver ribbon. The bodice is trimmed with square mesh silver lace; the sleeves are of silk net. White, flesh, blue, Nile. \$22.74

A very charming frock has bouffant skirt of silk net with points outlined in silver thread. The entire bodice is of silver lace. The underdress of silver cloth shines with metallic lustre through the silk net. Flesh, white, orchid or black over silver. \$22.74



—Third Floor, Broadway

'Kerchiefs

The Kinds One Likes to Carry

—At less than one would expect to pay for qualities such as these.

For Women

Irish linen initial handkerchiefs, sheer or heavy quality. Nearly all are hand embroidered. 23c each

Linen initial handkerchiefs with fancy openwork letter in white or colors. 6 for 79c

For Men

Imported Irish linen handkerchiefs, with 1 1/2 inch hand drawn hem; fine quality; regular size. 6 for \$1.38

—Main Floor, 34th St.

Fox Furs

They Lead in Smartness

Three things you are sure of when you buy furs here: You are selecting from stocks so carefully chosen that every skin pelt has passed individual inspection. You know that furs you buy as Fox are Fox Furs. You know that you are paying less than you would be asked for skins of equal quality elsewhere. Good things to be certain about!

Beautifully Matched Sets

Open Animal scarf of taupe Yukon or Point Fox, lined, with muff to match. \$34.75

Red Fox Set—Large animal scarf, lined; muff trimmed with head. \$59.75

Red Fox Set—Large animal scarf, and muff with head and brush. \$74.75

Sets of Pointed Fox, perfectly matched. \$98.75

Dyed Blue Fox Set—Open animal scarf; muff trimmed with head, tails and paws. \$149.00

Cross and Georgetown Fox Sets—Large animal scarfs; muffs trimmed with head, tails and paws. \$189.00

—Third Floor, 34th Street

Large Full Animal Scarf of Taupe Fox; melon shaped muff. \$44.75

Point Fox Set, consisting of large animal scarf with muff to match. \$69.75

Point Fox Sets—Open lined scarf and muff trimmed with head and brush. \$89.75

Sets of Kamchatka Fox—Open lined scarfs; muffs trimmed with head and brush. \$124.00

Cross Fox Set—Large animal scarf and muff to match, a beauty! \$174.00

Cross and Georgetown Fox Sets—Large animal scarfs; muffs trimmed with head, tails and paws. \$189.00

A Blue Transfer Is Another Name for Efficient Shopping

The Problem:—In a hurry to catch a train. Must have all the purchases at home that day. Many other parcels to carry. Able to carry only one more package. No time to waste waiting for change.

The Solution:—Shop on a Blue Transfer. Any clerk will give you one. Go from section to section. After your last purchase go to the superintendent's desk, main floor. Pay for all your purchases at one time. Your combined purchases will be ready for you wrapped in one package in less time than it takes to tell you about this interesting Service Innovation.

A Comfy Coat and Cap

To Keep Out the Cold

Chilly days have no terrors for the little ones who are fortunate enough to have cozy gray chinchilla coats and neat seal caps like the ones illustrated. The coat is warmly lined with red flannel and has pockets to keep little fingers comfortable. Hidden in back. Sizes 1 to 6. \$6.49

The neat seal polo cap has ear tabs and cuffs. \$2.89



—Third Floor, 35th St., Near

CHILDREN'S GLOVES

That Give Service

Sturdy gloves these—just the kinds for active little hands. Some of them are lined to keep out the cold. The prices are reasonable.

\$1.19

Tan Cape Gloves made of imported leather, full pigskin, one clasp.

\$1.19

Gray Suede Gloves lined with good quality fleece. Half pigskin, one clasp, double draw strap back.

\$1.69

Tan Cap Gloves of imported leather. A seamless wool lining—that is, a wool glove inside the leather one. Paris point back, one clasp.

—Main Floor, 35th St.



\$7.49 pair

The widespread popularity of "sensible" heels makes it necessary for every woman's wardrobe to contain at least one pair of these smart, comfortable shoes.

A. Russia Calf Shoe with upper of tan cloth. The straight tip has centre perforations.

B. All Russia Calf Shoe with simulated wing tip outlined in perforations.

Both these shoes have welted soles and military heels 1 1/2 inches high.

STILL GOING STRONG!

Sale of Women's Shoes at \$3.89

Although some of the sizes are now missing in some of the styles, there is still good choosing for women who favor sensible, practical shoes. They are all taken from regular stock and represent shoes that are usually sold for much more. Mostly black button shoes with tops of kid or cloth.

—Second Floor, 35th St., Near

OF TIMELY INTEREST—REASONABLY PRICED

COATS FOR GIRLS

These Are Well Tailored

\$13.74

The Tailored Coat, illustrated A—made of two-tone burella and has a deep yoke with pleats back and front. Its collar buttons comfortably close to the neck. Half lined with salt satin. Sizes 12 to 16 years.

\$12.74

Illustration B—shows a wool velour model with a collar of coney fur. It has a youthful yoke, shirred skirt and novel buttons. Lined and interlined. Sizes 6 to 10 years.

\$16.74 A dressy coat of kitten's ear cloth. Shirred at the waist and belted. A cape collar of salette plush. Warmly lined and interlined. In seal brown, navy, Russian green. Sizes 12 to 16.

\$9.74 Fur trimmed coat with appropriate lines. This full flare model of wool velour is smartly belted and has a large collar of nutria fur. Lined throughout in Burgundy, brown, green and navy. Sizes 6 to 10 years.

Girls' Serviceable Serge Frocks

\$11.74 Middy suit of navy men's wear serge. The full pleated skirt has a lining bodice. College middy with embroidered emblem and braid trimming. Sizes 6 to 16 years.

\$4.89 and \$5.94 A variety of trimly tailored styles in wool serge and plaids. In the season's desirable styles—all of them effectively trimmed. Sizes 6 to 14 years.



—Third Floor, 35th Street

\$23.74 Is Exceptionally Little for Women's Suits

Of Smartness and Quality Such as These

At \$23.74, which is far less than the price one generally associates with good suits, there is a remarkable collection of suits that have the look and will give the wear of those far higher priced. The finish, the tailoring, the cut and the fabrics are characteristic of suits of the better kinds.

Felted and semi-belted models, smartly trimmed with fur, velvet, fancy buttons, clever collars, tailored pockets, etc. A variety of lengths is shown in the coats—all silk lined and warmly interlined.

The suit illustrated is made in a dark mixture. The convertible collar and cuffs are trimmed with nutria fur. The belt and box pleats give a tailored smartness.

Navy, Brown, Black, Oxfords and Mixtures

—Third Floor, 34th Street, Broadway

Macy's